

Making a YouTube channel

Parent Guide

—● A quick guide for what you need to know

Age rating

13+

Why set up a YouTube channel?

For many children and young people, **YouTube** is where they **interact** with some of their favourite creators.

Some young **YouTubers** have **channels set up by their parents** – for example ‘Like Nastya’, a channel featuring seven-year-old Nastya but managed by her father – whilst older creators have more **autonomy** over their **channel and account settings**.

How to set up a YouTube channel

To set up a **YouTube channel**, your child will first need a **Google account**. They can then log in to **YouTube** with this account and click ‘**create channel**’ on their **profile icon**.

Next, they’ll need to choose a name for their channel. Recommend that your child doesn’t put any **personal information** in their **channel name**.

Finally, before they’re able to **upload videos** longer than 15 minutes, they’ll need to **verify** the channel by providing a **phone number**.

What safety settings are there?

For your child to set up a YouTube channel, they need to be **at least 13**. Until they’re 18, you’ll also need to provide **parental permission**.

Once your child is **over 13**, YouTube content that may have been **automatically blocked** may now be

available. You can manually turn on ‘**restricted mode**’ to **filter out inappropriate content**.

While you can’t make your entire channel **private**, you can make **individual videos private**. **Comments** are **disabled by default on private videos**.

You can also **switch off ‘allow comments’** to **disable commenting**, **hide comments** from specific users as well as **filtering** out ‘**blocked words**’. Any words added to your ‘**blocked**’ list **won’t be visible in the comments**.

YouTube offers a ‘**flagging**’ system for content (either comments or videos) that **violates their community guidelines**. Once flagged, YouTube **moderators** will **review** it.

What should I do?

Making a YouTube channel can be a great way for your child to **exercise their creativity**. Take an **interest** in the content your child makes and **encourage** them with their **passion**.

Make sure your child knows that unless they make a video **private**, anyone will be able to view it. Remind them to **think carefully before posting** a video.

It’s also worth advising your child to **filter out upsetting comments** by using the **blocked words list**.