

Junior Designer (intern)

About Parent Zone

Parent Zone are the experts in digital family life, providing information and support to parents, children and schools. As a social enterprise, our mission is to improve outcomes for all children by helping them to be resilient, confident and supported so that they can flourish in a connected world.

Since 2005 we have worked with partners such as **Google, Facebook and the Home Office** to ensure that all young people, families and professionals can easily access the best information, support and advice in the way that suits them best.

Our plans for the future are ambitious. We are growing from a niche specialist voice to a significant global platform that is central to the debate about families and the digital future. In the last few years, we have reached millions of families and worked in 15 countries and counting...

The role

As a design intern, you will be responsible for ensuring that we always look our best and our services are a joy to use. This means working with our Senior Designer to **create digital and print assets for all of our projects - including those with high profile, global partners.**

This role sits in our Creative Function working alongside writers including copywriters and education writers.

What this will look like:

Regular duties:

- Production of visual assets for the Parent Zone websites and social media channels
- Production of visual assets for the Parent Zone projects and partnerships
- Creating comms and marketing templates
- Creating and managing the development of resource materials – PDFs, lesson plans, Slides decks, interactive presentations etc
- Creating templates for Google documents and Slides
- Commissioning and managing print production
- Reviewing, sourcing and managing our picture library and the use of images across our channels

- Acting as a brand guardian including housekeeping of templates and ensuring new assets align with company branding

Skills and capabilities

Essential

- Excellent knowledge of Adobe Creative Cloud
- BA (Hons) in Graphic Design/Graphic Communication Design/Graphic Media Design or equivalent
- Experience/passion for creating visual assets for digital campaigns, website, social media and email. Up-to-date with social media trends
- Knowledge of branding and visual identity, with an interest in applying it to a global brand
- Experience of designing for print and managing print production
- Good understanding and experience of user interface design for web and mobile
- Able to work both remotely and also attend office-based work in our London office when required.
- Passionate about great design and keen to keep learning and developing
- Hard worker who thrives in a fast-moving environment

- Understanding of the opportunities, challenges and harms families, schools and young people encounter in a connected world

Desirable

- Postgraduate qualification or equivalent professional experience
- An interest in creating and editing film, animation and motion graphics
- Experience creating templates and managing assets in G-Suite