

PRESS RELEASE

FREE ONLINE SAFETY GUIDE FOR PARENTS

Over 4 million copies of Digital Parenting have been sent out so far

25 September 2017

We are pleased to announce the launch of the new issue of *Digital Parenting* magazine, the annual online safety guide for families, produced by family internet safety specialists Parent Zone, in association with Vodafone.

Over 4 million copies of Digital Parenting have been distributed free to parents through schools and family organisations since Parent Zone and Vodafone first teamed up to help families meet the challenges of the digital age.

The latest issue includes advice and information from the country's top online safety experts on subjects including sexting, sharenting and fake news. There is also an exclusive article on the work of the Taskforce on the Prevention of Cyberbullying, set up by HRH The Duke of Cambridge.

Parent Zone and Vodafone have also teamed up to launch the Vodafone Safety Hub, showcasing initiatives aimed at empowering young people while keeping them safe as they explore the online world.

Parent Zone CEO Vicki Shotbolt is the co-chair of the government's digital resilience working group and writes about the subject in this edition of Digital Parenting, explaining just why it is so important in keeping children safe online. Letting your children loose on the internet can be daunting for many parents, but Vicki advises: 'The best thing parents can do is to set boundaries so children know what they can do and what they can't do – and then let them explore. They will make mistakes, but when they get into scrapes, it's essential you let them learn from them and help them recover. Then let them try again.'

Schools and youth organisations can order their free copies of Digital Parenting [here](#).

For expert comment on families and the digital world from Parent Zone, please contact press@parentzone.org.uk or call 020 7686 7225.

About Parent Zone

Parent Zone is the leading organisation supporting parents in the digital age. Our founder and CEO Vicki Shotbolt is the official parents' representative on the government body, the UK Council For Child Internet Safety (UKCCIS). Parent Zone works with parents, schools and companies to make the internet work for families by offering expert advice and content.

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