

PRESS RELEASE

Free online safety service for schools celebrates 1st birthday

Parent Info, the free online safety and wellbeing advice and information service for parents, is celebrating its first birthday.

A collaboration between online safety specialists Parent Zone and CEOP, the child protection branch of the National Crime Agency, Parent Info allows UK schools to run expert content on their own websites about issues caused or amplified by the internet.

Subjects covered in its first year have included online grooming, eating disorders, anxiety and gaming, how to help your child if they come out as transgender, as well as offering parent guides to safety and privacy settings on social media apps such as Instagram and Snapchat.

Content is also available free to parents whose schools haven't signed up free via the website ParentInfo.org.

To coincide with our anniversary, we are revealing the top 5 articles read by parents on the service.

1. [Online teen speak](#)
2. [Staying safe on Minecraft](#)
3. [Snapchat: what to do if you're worried](#)
4. [AskFM: what you need to know](#)
5. [When your child comes out as transgender](#)

To find out more about [Parent Info](#) or for expert comment on online safety issues for families from [Parent Zone](#), please contact press@parentzone.org.uk or call 020 704 0415.

About Parent Zone

Parent Zone is the leading organisation supporting parents in the digital age. Our founder and CEO Vicki Shotbolt is the official parents' representative on the government body the UK Council For Child Internet Safety (UKCCIS). Parent Zone works with parents, schools and companies to make the internet work for families by offering expert advice and content. As well as Parent Info, our work includes Digital Parenting magazine and the Google Internet Legends assemblies, which visit primary schools around the country.