

# Report briefing event – OnlyFans and young people: exploitation or empowerment?

*For immediate release*

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*“I could no longer look at my naked body in the mirror without thinking about it as something to be consumed by other people, even if only in photographs and videos.”*

*OnlyFans content creator*

A new report by [VoiceBox](#) — Parent Zone’s sister organisation created by young people — explores the opportunities and harms of the subscription-based platform OnlyFans.

The report finds that OnlyFans has, for some, offered financial opportunities and empowerment during the hardest days of the Covid-19 pandemic. But sexual exploitation, addiction and grooming were found to be among some of the top concerns linked to the 18+ content subscription service.

‘*OnlyFans and young people: exploitation or empowerment?*’ is due to be published on Thursday 29th April and will be available on [Parent Zone’s](#) website.

Parent Zone CEO and founder Vicki Shotbolt says: “Far too often, conversations about young people are happening without allowing them to have a say – let alone set the agenda. VoiceBox told us that OnlyFans was a site that we should look at more closely and so we asked them to tell us all about it. This report is the result of that work – and we’re sharing it because we think open sourcing young people’s insights make for a better discussion.”

***Please join us on Thursday 29th April at 2-3pm for a Parent Zone briefing event in which VoiceBox will present their report findings. You will have the chance to ask the VoiceBox and Parent Zone teams your questions and hear what OnlyFans creators, subscribers and observers have to say about it.***

***Access the briefing event through this Zoom link. Please share if you think a colleague may be interested.***

Lottie Gimlette, VoiceBox's Youth Engagement Lead says: "As a youth-led organisation, we have a direct line into young people's views. This report explores the appeal of OnlyFans – the money and the sense of control – and what some users see as the damaging psychological effects on creators and viewers."

**For more information or an interview, please contact [press@parentzone.org.uk](mailto:press@parentzone.org.uk)**

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## Editor's note

Research was carried out by VoiceBox through opinion-gathering on online platforms, as well as selected quotes from existing articles covering the topic. All statements have been anonymised to protect the identity of those involved.

The report will be available to download from [Parent Zone's](#) website from **Thursday 29th April**.

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## About Parent Zone

[Parent Zone](#) sits at the heart of modern family life, providing advice, knowledge and support to shape the best possible future for children as they embrace the online world.

## About VoiceBox

[VoiceBox](#) is a new, international social enterprise created by young people, for young people, working to challenge organisations big and small to make better products, services and policies.